



SENIOR PLANET
COLORADO

FROM **AARP**

2021 Partner Toolkit

Welcome to Senior Planet from AARP in Colorado!



Thanks for your interest in partnering with Senior Planet in Colorado! We've compiled a variety of resources to help introduce you to Senior Planet and find the best way to work together. Choose from our catalog of award-winning lectures, workshops, and multi-week program series, or create a custom solution for your community.

Have additional needs or ideas? Let us know! We want to make your experience partnering with Senior Planet as seamless and successful as possible.

Contact: Aaron Santis
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Partnership Opportunities

1. Virtual Programming @ seniorplanet.org

Encourage members of your community to join free Senior Planet programs hosted online at seniorplanet.org. No computer or smartphone? Many programs are also available to join via phone call.

- **Senior Planet Colorado - Locally Hosted Online Events**
 - seniorplanet.org/colorado
- **Senior Planet National Online Events**
 - seniorplanet.org/online

2. Virtual Lectures, Workshops & Multi-Week Series

Request dedicated Senior Planet programs for your community, hosted by our experienced and patient technology trainers. Many of our curriculum offerings have been translated into Spanish, with additional languages available for select topics.

- **Virtual Program Offerings - [View Here](#)**

3. Licensing

Learn more about our licensing program, which enables organizations to deliver innovative in-person classes that help seniors get online and stay engaged. We are currently accepting applications to participate in the 2022-2023 pilot. Accepted organizations will receive this opportunity free-of-charge. The program is initially focusing on serving rural populations, but all are encouraged to apply. Learn more at oats.org/licensing.



Partnership Opportunities

4. Fee for Service

Senior Planet can partner with your organization to develop and deliver new programming that meets the specific needs of your community. We will work with you to identify the need, ideate a solution, and develop and deliver the programming.

5. Aging Connected

Aging Connected is a national, cross-sector campaign to bridge the digital divide by bringing low-cost internet options and technology training to older adults nationwide.

Aging Connected is working with nonprofits, community organizations, telecommunications companies, and public entities to bring low-cost internet options to older adults nationwide. As a partner, you can help us reach our goal of getting more than one million seniors online by June 2022.

Aging Connected can provide your organization with tools and resources to help older adults in your area connect with low-cost internet options and thrive online through free Senior Planet programs. Participating organizations will receive a partner toolkit with information and materials to help them get started. Visit agingconnected.org/join-us to learn more about how to partner with Aging Connected in your community.

- **Aging Connected Hotline: 877-745-1939**
- **Aging Connected Flyer - [View Here](#)**



Logos

[Download Here](#)

Sample Language for Email Newsletters

Stay Connected with FREE Online Technology Classes!

[Organization] is excited to team up with Senior Planet from AARP in Colorado to bring us all together again — online! If you or someone you know is an older adult looking to get connected, join us for FREE class sessions on health and wellness, technology, socialization, and much more, all from the safety and comfort of home.

Check out what classes are being offered next:

[Bulleted list of classes with dates & times]

For more information and to register, visit [link] or call [phone number].

Resources for Older Adults

Hotline Numbers

- Senior Planet Colorado Hotline: 720-776-0233
 - 9:30am - 4:30pm MST, M-F
- Senior Planet National Hotline: 888-713-3495
 - 9:00am - 5:00pm EST, M-F

Hotline Flyers - [View in English](#) / [Spanish](#)



Resources for Older Adults (cont.)

Senior Planet Online

- seniorplanet.org

Zoom Resources

- seniorplanet.org/zoom

Tech Tip Videos

- seniorplanet.org/videos

Senior Planet on Social Media



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